

SPONSORING

INCREASE YOUR VISIBILITY BY BECOMING OUR BUSINESS PARTNER

BUSINESS FORUM FRANCE - BALKANS
30 MAY - 1 JUNE 2018
BELGRADE - SERBIA



WWW.BUSINESSFRANCE.FR

@BF_INFOSMARCHES

#FORUMBALKANS

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ASSOCIATE YOUR CORPORATE IMAGE TO THE BUSINESS FORUM WHICH WILL BRING TOGETHER IN BELGRADE COMPANIES FROM FRANCE AS WELL AS COMPANIES FROM 12 BALKAN COUNTRIES

ALBANIA, BOSNIA & HERZEGOVINA, BULGARIA, CROATIA, CYPRUS, FRANCE, FORMER YUGOSLAV REPUBLIC OF MACEDONIA, GREECE, KOSOVO, MOLDOVA, MONTENEGRO, ROMANIA AND SERBIA

THE BUSINESS FORUM FRANCE-BALKANS OFFERS:

- An official opening session in the presence of Ministers of the 9 countries
 - Personal B2B meetings with more than 250 participants from all 9 countries
 - Theme-based round tables presenting business opportunities and issues in the region
 - Sectoral round tables with testimonials of companies which have succeeded in the Balkan region
 - Networking opportunities
 - Gala diner
- &
- The chance to exhibit and present your offer of services at a «Village Expert» stand

<http://events-export.businessfrance.fr/forumBLK18/>

3 REASONS TO BECOME A SPONSOR

1 Increase visibility for your company

2 Communicate on the quality and expertise of your services

3 Meet with decision-makers of SMEs, midmarket companies and large groups as well as high level representatives of local authorities

BASIC SPONSOR

- Placement of your logo on all our communication means before, during and after the Forum
- Communication campaign through numerous channels: mini web site, emailing, newsletters, LinkedIn, Twitter
- The offer includes participation of 3 persons from your company

1,000 EUR
(VAT not included)

PREMIUM SPONSOR

- Placement of your logo on all our communication means before, during and after the Forum
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn, Twitter
- Participation of your company as a speaker during the plenary session
- B2B meetings with interested companies
- The offer includes participation of 5 persons from your company

2,000 EUR
(VAT not included)

EXPERT VILLAGE

- An exhibitor's stand in the plenary room
- Placement of your logo on all our communication means before, during and after the Forum
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn, Twitter
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company

1,500 EUR
(VAT not included)

OPTION: on a complimentary basis, you can offer a business breakfast to promote your company, which will be clearly displayed on the official program of the event.
2 POSSIBILITIES: either on May 31, 2018, either on June 1, 2018 – 45 min to convince- at cost price, bill issued directly by the hotel