CEO SUMMIT BEOGRAD

1. DECEMBAR 2022 | HYATT REGENCY BELGRADE

4. SAMIT PRIVREDNIH LIDERA

PROFIL UČESNIKA

C-LEVEL IZ REALNOG I USLUŽNOG SEKTORA & ONI KOJI TO ŽELE DA POSTANU

Svetoslav ATANASOV
CEO
Coca-Cola HBC Srbija i Crna Gora

Jan-Willem DOCKHEER
CEO
Delhaize Serbia

Mike MICHEL
CEO
Yettel Srbija

Anke KONRAD
ambasadorka Savezne Republike Nemačke u Srbiji

Timothy GLAZ
head of corporate affairs
Werner & Mertz

Zvonko KOLOBARA
general manager
BAT Adria

Miodrag Miško RAŽNATOVIĆ
CEO
Beobasket

Dušan MILIĆEVIĆ
CEO
Comtrade System Integration

Marko CAREVIĆ
CEO
Ananas E-commerce Delta Holding

Aco TOMAŠEVIĆ
CEO
Neoplanta

Iztok SELJAK
president of management board
Hidria

NEBOJŠA BJELOTOMIĆ
predsednik
Inicijativa Digitalna Srbija

Marko ČADEŽ
predsednik
Privredna komora Srbije

Vladimir KOSTIĆ
predsednik
SANU

PRIJAVE SU U TOKU!

Organizator: IN STORE
Strateški partner: Yettel.
Platinum: BAT ADRIA
Zvanična kafa: JACOBS
Sponzor doručka: Neoplanta
Zvanična voda: Mg mivela
Prijatelj: Slovenački poslovni klub
Medijski partner: НИН

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AGENDA

07.30 – 08.15 *registration and breakfast*
08.30 – 09.45 SEGMENT I

Welcome speech

- Where is Serbia heading? **Vladimir Kostić, president, Serbian Academy of Arts and Sciences**
- Relationship pillar between Serbia and Germany – economic cooperation: **Anke Konrad, Germany's new Ambassador to Serbia**
- Circular economy and resource-efficient policy: **Timothy Glaz , Head of Corporate Affairs, Werner & Mertz**
- STADA Hemofarm -the major exporter of pharmaceuticals and one of the 10 biggest exporters in Serbia: **Ronald Seeliger, CEO, Hemofarm Group**

09.45– 10.15 Jacobs coffee break

10.15 – 11.55 SEGMENT II

- Continuous investment cycle in new technologies: **Zvonko Kolobara, general manager, BAT Adria**
- Panel: CEO perspective
  Mike Michel, CEO, Yettel Srbija
  Svetoslav Atanasov, CEO, Coca-Cola HBC Serbia and Montenegro
  Jan-Willem Dockheer, CEO, Delhaize Serbia
- Initiative „Digital Serbia“: **Nebojša Bjelotomić, general manager of the Initiative + guest**

11.55– 12.55 lunch

12.55 – 14.30 SEGMENT III

- Creating NBA champion: how top sport become top business as well: **Miodrag Miško Ražnatović, CEO, Beobasket**
- Panel: CEO perspective
  Marko Carević, CEO, Ananas E-commerce Delta Holding
  Dušan Milićević, CEO, Comtrade System Integration
  Aco Tomašević, CEO, Neoplanta
  14.30– 15.00 Jacobs coffee break

15.00 – 16.00 SEGMENT IV

- **Creating world's leading corporation in the field of green automotive and industrial technologies**
  Iztok Seljak, CEO, Hidria (Slovenia)
- Economy first: **Marko Čadež, president, Serbian chamber od commerce + guest**