



# FRENCH WEEK 2023

LA SEMAINE FRANCAISE 2023

16-23 NOVEMBRE 2023

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## SPONSORSHIP

	PLATINUM SPONSOR 5000 €		GOLD SPONSOR 3200 €		SILVER SPONSOR 1900 €	
COMMUNICATION	Premium space for a creative ad/banner on French week and CCIFS website		Logo on CCIFS homepage (with link to your website)		Logo on CCIFS homepage (with link to your website)	
	Logo in email blasts for 1 month		Logo in email blasts for 1 month		Logo in email blasts for 1 month	
	Large-sized logo on all printed material, premium placement		Medium-sized logo on all printed material		Logo on all printed material	
	Mention in the radio/TV programs and press releases; Special mention in CCIFS newsletter, exclusive banner placement and interview with the CEO, "Special thanks to"		Mention in the radio/TV programs and press releases; Special mention in CCIFS newsletter, banner and "Special thanks to"		Mention in CCIFS newsletter, logo and "Special thanks to"	
PRESENCE	Beaujolais Nouveau	5 min welcome speech & 25 invitations	Beaujolais Nouveau	Mention in welcome speech & 20 invitations	Beaujolais Nouveau	15 invitations
	VIP Wine Atelier	5 invitations	VIP Wine Atelier	4 invitations	VIP Wine Atelier	2 invitations
	VIP Gastronomic Atelier	5 invitations	VIP Gastronomic Atelier	4 invitations	VIP Gastronomic Atelier	2 invitations
	Business conference "Future of work"	5 invitations	Business conference "Future of work"	3 invitations	Business conference "Future of work"	2 invitations
	Student workshops « After graduation, I shall be..."	Participation of company representative in each of 3 workshops	Student workshops « After graduation, I shall be..."	Participation of company representative in 2 out of 3 workshops	Student workshops « After graduation, I shall be..."	Participation of company representative in one workshop
	Various events for the general public (TBC)	Premium space promotion included	Various events for the general public (TBC)	Promotion included	Various events for the general public (TBC)	Promotion included

## INDIVIDUAL EVENT PARTICIPATION & SPONSORSHIP

EVENT	Business Conference: The Future of Work	Several models of participation in round tables, ask us for details
	BEAUJOLAIS NOUVEAU	Several models of participation in the biggest FW event, ask us for details
	Various events for the general public (TBC)	Several models of participation in the biggest FW event, ask us for details

You would like more visibility on a certain event  
or the possibility to include your event in the French week?

Let's discuss

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