



BUILD TO LAST SERBIA 2026



November 24, 2026
Embassy of France, Belgrade

BUILDING COMPETITIVE, RESILIENT AND SUSTAINABLE CITIES FOR SERBIA AND THE WESTERN BALKANS

Serbia stands at a strategic crossroads between the European Union, Central Europe, and the Western Balkans. Massive investments in transport corridors, energy systems, industrial zones, housing, and urban development are reshaping the country's economic landscape.

The challenge is no longer simply building faster - but building infrastructure, cities and industrial ecosystems that remain competitive, resilient and sustainable for decades.

Build to Last Serbia brings together policymakers, investors, developers, engineers, utilities, financial institutions, technology providers and industrial leaders to explore how Serbia can build the foundations of long-term growth.

PRELIMINARY AGENDA (10:00-14:00)

Opening keynote

"Building Serbia 2040: Competitiveness, Sustainability and Regional Leadership"

PANEL 1

FUTURE CITIES: FROM GROWTH TO QUALITY OF LIFE

- How should Belgrade, Novi Sad and secondary cities grow?
- How can urban mobility improve quality of life?
- What infrastructure is required for climate resilience?

FOCUS: Sustainable urban development, Smart cities, Water and wastewater infrastructure, Affordable housing, Urban resilience, Climate adaptation, Digital governance

PANEL 2

ENERGY SECURITY AND INDUSTRIAL DECARBONISATION

- How can Serbia balance energy security and decarbonisation?
- What financing models support energy transition?
- How can industrial parks reduce emissions while remaining competitive?

FOCUS: Renewable energy, Grid modernization, Energy storage, Hydrogen readiness, Energy efficiency, Green buildings, Industrial competitiveness

PANEL 3

CONNECTING SERBIA TO EUROPE

- How can Serbia become the logistics hub of the Western Balkans?
- What role will rail play in decarbonized transport?
- How can infrastructure attract foreign investment?

FOCUS: Rail modernization, Corridor X, Inland waterways, Logistics hubs, Industrial zones, Supply chains, Cross-border connectivity

NETWORKING LUNCH & B2B SESSION

Participation models for companies

3500 EUR

- Name partner of the conference (ex. Business conference powered by /name of your company/)
- Special mention in the welcome speech
- Presentation on the panel (10 min)
- 5 invitations to the conference & networking cocktail
- Logo on all printed and digital material dedicated to the conference, premium placement (email blasts, invitations, roll-up etc.)

2000 EUR

- Mention in the welcome speech
- Presentation on the panel (10 min)
- 2 invitations to the conference & networking cocktail
- Logo on all printed and digital material dedicated to the conference (email blasts, invitations, roll-up etc.)

Note: All listed prices are subject to an additional 20% VAT.