

FIRST CEBAC SUMMIT



COUNCIL OF EUROPEAN
BUSINESS ASSOCIATIONS
AND CHAMBERS

EUROPE - SERBIA BUSINESS BRIDGE: INNOVATING SUSTAINABILITY, TECHNOLOGY AND TALENT

May 27, MTS Dvorana, Belgrade, Serbia
Conference, round tables, B2B, networking

ORGANIZERS : 14 member organizations of CEBAC¹

OBJECTIVES : Bring together the European and Serbian companies

- Facilitate dialogue
- Facilitate greater co-operation
- Build synergies and common projects

PARTICIPANTS : Country representatives, Ministry representatives, European and Serbian companies, IFI's, high-level representatives from the business world.

THE CEBAC SUMMIT OFFERS:

- An official opening session in the presence of officials
- B2B meetings with more than 250 participants
- Theme-based round tables presenting business opportunities and issues in Serbia
- Networking opportunities
- The chance to exhibit and present your offer of services at a «Expert Village» stand

¹CEBAC Active members: Belgian-Serbian Business Association, British- Serbian Chamber of Commerce, Chamber of Commerce and Industry France Serbia, Chamber of Commerce Italy Serbia, Confindustria Serbia – Italian Business Association, Dutch-Serbian Business, German-Serbian Chamber of Commerce, Hellenic Business Association of Serbia, Nordic Business Alliance, Polish-Serbian Chamber of Commerce, Slovenian Business Club, Advantage Austria, Irish-Serbian Chamber of Commerce and Icelandic-Serbian Chamber

AGENDA MAY 27

HOURS: **09:00 - 09:30**
WELCOME PARTICIPANTS

HOURS: **09:30 - 10:00**
OFFICIAL INAUGURATION CEREMONY – Opening remarks

HOURS: **10:00 - 10:30**
Hard talk: The emergence of Serbia as a manufacturing and supply chain hub for Europe and wider
What works, what doesn't

Coffee break

HOURS: **11:00 – 11:45**
ROUND TABLE - **How are European companies implementing their ESG roadmap in Western Balkans? How are Serbian companies responding to ESG and supply chain challenges?**
Focus: Differences between EU and Serbian practices - Challenges and Solutions

HOURS: **11:45 – 12:30**
ROUND TABLE - **HR challenges**
Focus: Brain drain, legislation, Z generation...

Networking lunch

HOURS: **14:00 – 14:45**
ROUND TABLE - **Digitalization of production and supply chains:**
Focus: Being sustainable and smart.

Coffee break

HOURS: **15:00 – 17:30**
B2B MEETINGS

SPONSORING

ASSOCIATE YOUR CORPORATE IMAGE TO THE BUSINESS SUMMIT WHICH WILL BRING TOGETHER IN BELGRADE COMPANIES FROM 13 COUNTRIES

INDIVIDUAL PARTICIPATION

100 EUR (180 EUR for 2)

- Participation at all events of the Summit (B2B & Networking)
- 1 program of individual B2B meetings
- Access to the « Expert Village » area
- Participation to the theme-based round tables
- Invitation to the lunch, cocktail and coffee breaks

STANDARD SPONSOR

1500 EUR

- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous channels: mini web site, mailing, newsletters, LinkedIn...
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform

PREMIUM SPONSOR

3000 EUR

- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn...
- Participation of your company as a speaker in one round table
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform

Option: exhibitor's stand + 1000 EUR

EXPERT VILLAGE

2700 EUR

- An exhibitor's stand in the plenary room
- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn...
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform